



{ "ARMEX® ...industry's leading baking soda-based abrasive technology."



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## ARMEX® - Baking Soda Abrasives: How It Works

### What makes ARMEX® the best baking soda abrasive?

While the idea for ARMEX® started with just plain baking soda, as the world's leader in bicarbonate technology **ARM & HAMMER®** formulated more than a dozen unique medias to specially meet industry surface preparation requirements.

**ARMEX** Cleaning and Coating Removal Systems have become an effective, economical and environmentally superior method for cleaning, depainting and degreasing across the country, and around the world.

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### Why Baking Soda?

It's **granular** - suitable for use in pressure pots, cabinet systems and as an additive for pressure washer systems.

It's **sharp** - baking soda crystals delivered under relatively low pressure but at high velocity will scour virtually any coating from any substrate.

It's **friable** - meaning it fractures into smaller particles intensifying the cleaning action while softening the impact on substrates.

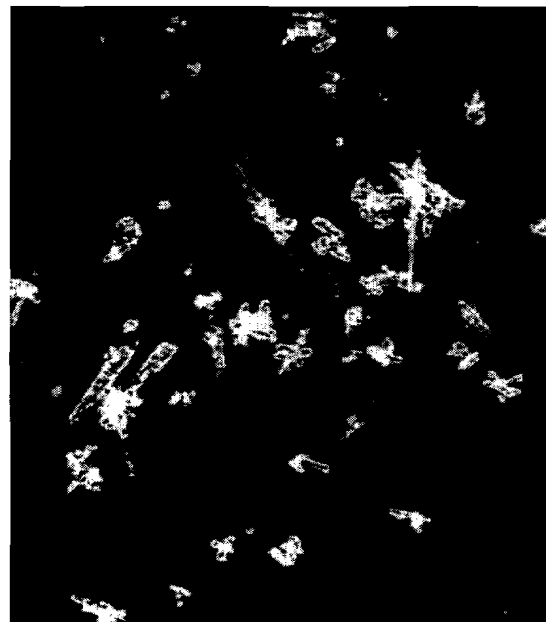
It's **relatively soft** - with a Moh's hardness of 2.5, it will not damage most substrates\*

It's **benign pH of 8.2** - provides a superior worker and environmental profile, before, during, and after use.

**Water soluble**

\* Always do a test patch prior to general use to determine suitability

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*Baking soda crystals magnified*

### Why ARMEX?

**Greater application versatility** - uniform granulation in three sizes, from 70 microns, 170 microns, and 270 microns

**Over a dozen formulated products** - to meet specific surface preparation needs

**Superior flowability** - using two different moisture control systems to eliminate lumping.

**Enhanced rinsability** - using patented SupraKleen formulations essential for new coatings adhesion.

**Exceptional cleaning capability** - including the removal of grease, oil, and burnt-on carbon

**Total technical support** - from the leaders in sodium bicarbonate cleaning technology

**ISO 9002 certification** - the mark of consistent quality

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